
scott deca

Education

FERRIS STATE UNIVERSITY

Bachelor of Science Degree May 2012

Graphic Design

College of Business

Big Rapids, Michigan

Tools of the Trade

SOFTWARE

Photoshop, Lightroom, Illustrator, InDesign, Coda, Codekit, Tower, Transmit, Corel Painter, Fontographer, Glyphs.

FRONT END DEVELOPMENT

HTML, CSS, Sass, JS/jQuery, PHP, Wordpress, Git/SVN, Gulp.

FAMILIARITIES

Cinema 4D, After Effects, Microsoft Word, Excel, PowerPoint.

Interests

Hand lettering, Sewing/Pattern Making, Cycling as a form of transportation, Documentation via photography, Creating typefaces, Photosensitive materials and darkroom chemistry, Bonsai trees, Human factors engineering.

Experience

SPOKE

Senior Designer, June 2013 – Present

Junior Designer, August 2012 – June 2013

Developed brand identities, packaging, UX/UI layouts, and custom Wordpress solutions. Worked independently and collaboratively on various projects, from one-off logo designs to complete company start-up packages.

FERRIS STATE UNIVERSITY DESIGN PROJECT CENTER

Designer, August 2011–12

Worked with Grand Rapids' Student Advancement Foundation to produce event collateral for an annual fund-raising event.

Developed and presented a thorough system of visuals for both printed and environmental materials, including: invitations, window decals, pop-up banners, and electronic advertisement.

MAXX MARKETING & DESIGN

Junior Designer, Summers 2009–11

Worked independently and collaboratively on a wide variety of projects: annual report, newsletter, custom wordpress template, logo design, facebook tab and promotional materials.

FERRIS STATE ADMISSIONS

Junior Developer, February 2010–11

Corporate design work experience that included updating the FSU Admissions' website and working within the university's brand guidelines for collateral materials.

ANGELWOOD ART GALLERY

Consigned Artist, Fall 2007–2009

Provided framed pieces of personal photography, dry point etchings, and cyanotypes.

